

Jack Reid

Engineering Manager

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Education

University of Exeter (2012 - 2015)

English & Politics BA Hons. (2:1)

References

Brian Lee

Director of Engineering, BuzzFeed

brian.lee@buzzfeed.com

Job History

BuzzFeed (April 2017 - Present)

Engineering Manager

Since joining as a Software Engineer and working on a variety of engineering projects across the stack, I've grown into a leadership role over the years. In my IC function I built a frontend component system for multiple brand destinations, the new buzzfeednews.com after a rebrand, I led the architecture and build for a gamification system for community users, and for a system for allowing advertisers to target ads based exclusively on advanced first-party user data.

I now manage six reports across regions and lead a revenue critical development team, from structuring and unblocking work at the sprint level all the way up to setting direction and strategy in partnership with product, design, data, and our stakeholders in the business team. I also lead accessibility for the company, continuing to deliver remediation projects for all of BuzzFeed's properties as it grows. Finally, I run the tech internship program, managing the large hiring and placement processes.

Depop (June 2016 - March 2017)

Software Engineer

My main role at Depop was front-end web development, but I had a habit of getting involved in product and design, too. My development work focused around rebuilding depop.com as a fully featured web app, using React, Redux, and Relay - with a Node GraphQL service acting as a gateway layer.