

Jack Reid

Engineering Manager

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Education

University of Exeter (2012 - 2015)

English & Politics BA Hons. (2:1)

References

Ben White

Head of Engineering, Kaluza

ben.white@kaluza.com

Job History

Kaluza (March 2022 - Present)

Engineering Manager

At Kaluza I report to the Head of Engineering and manage multiple teams focused on the platform of our Flex virtual power plant product, managing around 10 reports. On the platform engineering team I set engineering as well as product vision to provide key infrastructure and development and deployment tooling. On the trading and dispatch team I work with product and data leadership to set and deliver a roadmap of features including energy load forecasting and dispatching commands to thousands of connected devices around the country. I am also heavily involved in best practices across the tech organisation including development guidelines, architectural patterns, and tools for inter-team communication and collaboration.

BuzzFeed (April 2017 - March 2022)

Engineering Manager

I joined as a Software Engineer and grew into a leadership role over the years. In my IC function I built a frontend component system for multiple brand destinations, built the frontend of the new buzzfeednews.com after a rebrand, led the architecture and build for a gamification system for community users, and for a system for allowing advertisers to target ads based exclusively on advanced first-party user data.

I managed a team of six reports across regions and led a revenue critical development team, from structuring and unblocking work at the sprint level all the way up to setting direction and strategy in

partnership with product, design, data, and our stakeholders in the business team. I also led accessibility for the company, continuing to deliver remediation projects for all of BuzzFeed's properties as it grew. Finally, I ran the tech internship program, managing the large hiring and placement processes.

Depop (June 2016 - March 2017)

Software Engineer

My main role at Depop was front-end web development, but I had a habit of getting involved in product and design, too. My development work focused around rebuilding depop.com as a fully featured web app, using React, Redux, and Relay - with a Node GraphQL service acting as a gateway layer.